

## **Society for Caring the Needy (SCAN) - Annual Report for the year 2018-19**

### **Introduction**

Society for Caring the Needy is the non profitable social Community based Development organization, working in Pallipet, R.K Pet and Tiruvallur Blocks of Thiruvallur district since 2013. It mainly focusing on empowerment of rural women by organizing them as Self Help Groups (SHGs), supporting and assisting them with livelihood endeavour through income generating activities, Skill training, promoting health and sanitation, fostering special focus for person with disabilities and vulnerable communities empowerment through convergence and partnership departments. Our organization has successfully implemented and demonstrated social developmental programs through SHGs, CBOs, and bringing targeted interventions to the beneficiaries along with networking and bringing synergy with line departments and community organizations.

SCAN for the year 2018-2019 focused in addressing the following core areas in bringing socio-economic empowerment and advocacy through community based approaches.

- Self Help Groups and Bank linkage.
- Micro credit unit for women
- Skill training and Livelihood activities
- Health and sanitation awareness raising.
- Educational awareness

### **Self help groups and Bank linkage**

Self Help groups play a major role in development of the village community. It is the strength of the village community. The ultimate aim of forming SHG is to make them aware about their well being and to socially economically improve their standard of living by making them to be an entrepreneur either individually or of group. We have conducted many village Capacity Building trainings, Entrepreneurial Development Programme and motivating Income Generation activities to SHG on all levels. Promotion of Micro Enterprise starts by developing the community at micro level which may on long run lead to overall sustainable development. Most of them were taught in decision making and planning the available resources with optimum utilization. When her financial contribution solved some major financial problems in her family, she was given

proper respect which boosted her morale. One SHGs growth showed an example to form many SHGs.

### **Credit Linkage with Banks**

We were facilitating 270 SHGs for their functioning as per compliance. 115 SHGs availed linkage Loans to a tune of Rs. 266 lakhs. Loan ranging from Rs 1 lakh to 4 lakh per SHG according to their savings. With this amount many of them started their own economic activity which had changed their life style by increasing their per capita family earning with an asset on their own and also increase in their savings and social mobility. We have been supported by Nationalised Banks and Co-operative Banks.

### **Micro credit unit for women**

Micro Credit unit was started with the active participation of 10 groups in Pallipet block, as a joint venture between SHGs and SCAN, to help SHG members as alternative/additional financing body, apart from banks, as a new initiative. For this Micro credit committee was formed to manage the micro credit unit. Resources are being mobilized by collecting funds from well wishers, membership fees from the participating SHGs, for onward lending to SHGs on non-profit and membership basis. If necessary, we may approach FIs for funds. It is mainly focused for developing women entrepreneurs and enterprising activities.

### **Skill training and Livelihood activities**

#### **Women Skill Training:**

We have organized skill training for women to prepare daily usage items like, phenyl, soap oil, agarbathi, washing soap, mushroom cultivation, etc., 68 women trained and 55 of them are doing the business. We have conducted handmade embroidery training to women, through this training 20 women benefitted and they started working at their village.

### **Career Guidance and Counselling**

Career guidance was conducted for 10<sup>th</sup> and +2 Students in Pallipet Block. Panchayat wise gathering was made and counseling was given on higher education options, Job options, Vocational training options, Employment opportunities in Private sector and Government Sector. Available short-term Vocational training through Government scheme was highlighted.

**Support to DDUGKY programme for MPTA Education:**

MPTA education is conducting Govt. of India-DDU-GKY program in Tamil Nadu. We have joined hands with MPTA for conducting a 6 months' training course in Pallipattu Taluk, since December 2018. Under MOU with them, we have arranged for furnishing computer systems in their Computer lab. We are supporting to mobilize students by conducting awareness campaign, parents' meeting/counseling to join the course. We are providing food to the participants. 105 students were trained. 3 courses of training is in progress.

**Livelihood activities:**

We have conducted Women Entrepreneur Development Program at 5 places in Tamilnadu. Topics like business starting, bank borrowing, accounts maintenance, retaining customers, legal compliance, marketing the products, repayment of loan etc. were explained. 140 persons participated; SHG linkage beneficiaries were the main participants. Agri, dairy related activities were started by 87 members. Non-farm activities were started by 43 members.

**Health and sanitation awareness raising**

Tiruvallur & RK Pet Block Development office of Tiruvallur district continuously supported our society in making these blocks free from open defecation. We have organized mass awareness on sanitation by interpersonal communication methods, groups meeting, street play and all other IEC activities. Health awareness was given regularly during the fortnight SHG meeting. 3 special awareness camps were organized and nearly 125 members participated in the camps. These camps highlighted personal hygiene, home cleanliness, handling of water, proper disposal of human excreta, solid and liquid waste and village cleanliness. Communicable and non communicable disease awareness was created among SHG members as part of Prevention is better than cure. SRH camps were conducted for Adolescent girls. Adolescent girls were taught on personal health, menstrual hygiene, health rights, my body my rights, legal aspects, the Socio Psycho cultural changes and challenges. This year we have proactively involved in creating awareness and dissemination of information on HIV/AIDS and other reproductive related issues also.

This year we have taken up 7 Panchayats for IHHL construction. Baseline survey was conducted and found out 270 families with no latrine. They were motivated to construct

IHHL with support of Swachh Bharat Mission. SBM Block coordinators supported us awareness, motivation and construction of the toilets. Hand hold support was provided for construction of latrines by supply of Bricks, Mud, Cement, Tiles, closet, trained masons to the villagers whomsoever ask help from us and made all the 7 panchayats Open Defecation Free.

### **Financial literacy**

Financial literacy awareness education was provided to SHG members during their meetings. Basic economics, the presence of Money, the need for savings, Banking services, Risk involved in holding cash in home, etc., were the subjects discussed. Motivated individuals to open bank account, enroll them in Jan Dhan Yojana, operate bank account regularly, insurance, loan facility, Rupay card, over draft facility, remittance, digital money transfer etc., were also discussed.

### **Educational Awareness :**

We have organized the Educational Awareness Programme at 5 villages. Evening coaching classes for the Government School going children of those who belong to disadvantaged and vulnerable households were assisted by follow-up education at home. The parents were guided about the importance of the education to the children, developing peer support system in schools, etc . Evening classes for the school going children were conducted in 2 villages and 50 school going children got benefited from this coaching classes.

### **Future Strategy**

- Capacity building of self help groups on new ventures and marketing skills.
- Developing a new federation for SHG at District level and state level
- Promotion of Vocational Training Centre
- Promotion of Volunteerism in villages.
- Approaches are being made to get new projects and contact various central and state government departments.

### **Conclusion**

With all our efforts, we worked to build a new society which shall come up with prosperity and progress to change. The Self Help Group has emerged as a force of Change Maker and as a people organization in the villages which is really an indicator of empowerment of women. This year the contribution among the people was good. At this juncture SCAN thanks all our supporters, Tiruvallur BDO office & R.K Pet BDO office, MPTA

Education Pvt Ltd, commercial Banks, co-operative banks and all the stake holders and beneficiaries in making our development work more successful. We are sure that our vision and mission will be achieved by the support rendered from all the departments and common public.

Secretary,  
SCAN